

The
Heritage
Alliance



2022:
A Political Context for
Heritage



@Heritage_NGOs



The Heritage Alliance

Help At Hand

Cultural attractions will require funding until social distancing is lifted, heritage chiefs warn

In a letter to The Daily Telegraph, the Heritage Alliance said many institutions will struggle financially without relief

KICKSTART
SCHEME



Historic England



Heritage
Fund



Department for
Digital, Culture,
Media & Sport



@Heritage_NGOs



The Heritage Alliance

Our Contribution



1520
Organisations



The Heritage Alliance
MediaTrust
naomi korn ASSOCIATES
CHARITY DIGITAL

4058
Participants



4935 Survey
Responses



The Heritage Alliance
MediaTrust
naomi korn ASSOCIATES
CHARITY DIGITAL
DOT PROJECT

A Member of
The Heritage Alliance



382 Interviews
and Meetings



8071 Downloads
and Viewings

 @Heritage_NGOs

History of Challenges



Funding

Charities and Small Organisations

Brexit Aftermath

Diversity and Inclusion

Skills Gaps

Rapidly Changing Digital Landscape

Climate Change

Lack of Legislative Opportunities

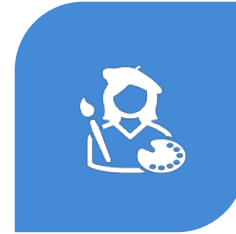
What Else Have we Learned?



Challenges aren't new,
we are **on a journey**.



Business critical
skills were learnt.



There is a space for
vision.



Volunteers and
Trustees have a key
role to play.



Face-to-Face learning
& engagement is
valued.



Engaging in **sector**
support programmes
helps.



We have a **bridge** to
innovation.





Looking ahead? |



A Moment of Opportunity for Heritage

- 1. Many new people have accessed local green, blue and built heritage.**
- 2. New recognition that heritage delivers more for society goals**
- 3. New skills help diverse audiences to explore their heritage**



What's on the Political Horizon?



Key Moments:

1. Queen's Speech
2. Levelling Up and Planning Bill
3. Heritage Statement
4. Party Conferences & Manifesto creation
5. Autumn Spending Review/Budget
6. Sector Resilience Plan



**Adventure.
For the first
time and a
lifetime.**

Our 10-year strategy for
connecting people and places.




**European
Heritage Youth
Ambassadors**






**We're The
Heritage Alliance**
and we are #HereForCulture

Thanks to the Government's Culture Recovery
Fund our members can continue to be
#HereForCulture.



1. Recovery & Resilience



Rebuilding Heritage

**HERITAGE
DIGITAL**



**Brexit, Intellectual Property Rights
and Heritage: What you need to know**

📅 02 FEBRUARY 2021 ⌚ 10:00 - 11:00 📍 ONLINE



Church Buildings Are Vital to Levelling Up

Claire Walker - Chief Executive, National Churches Trust



2. Levelling Up

HM Treasury | Ministry of Housing, Communities & Local Government | Department for Transport

THE HOUSE OF GOOD

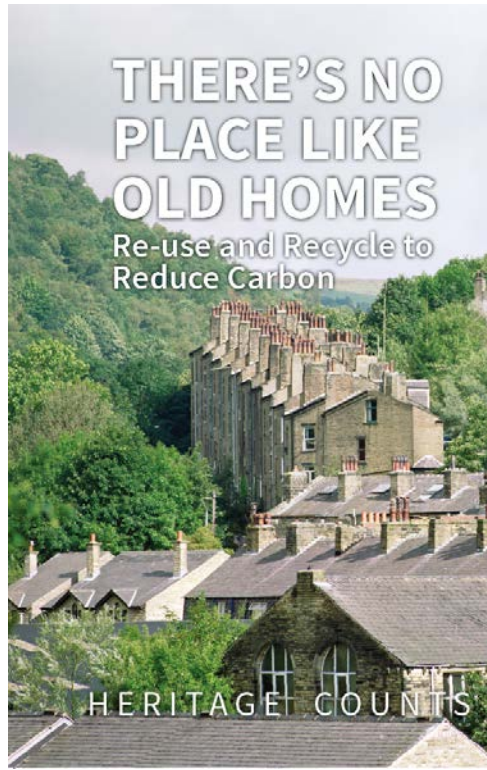
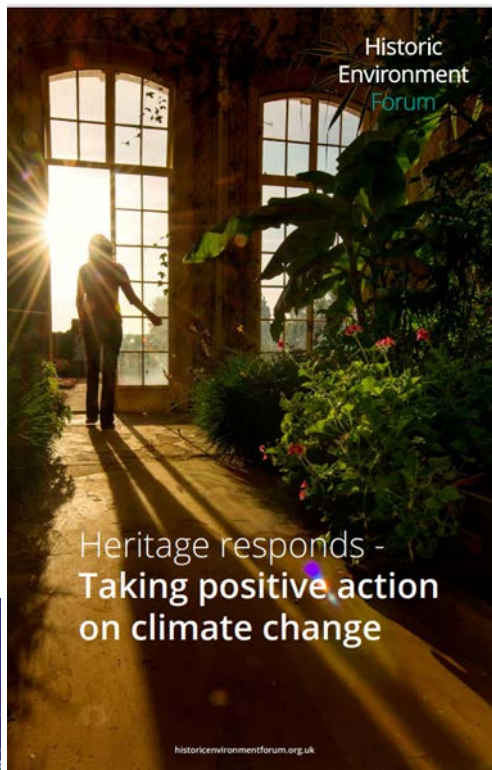
Levelling Up Fund: Prospectus





Lizzie Glithero-West @heritage_lizzie · Jan 19
 Excellent news - thanks to @DCMS @HuddlestonNigel @hmtreasury - the LPWGS also features in @Heritage_NGOs #BackingtheBedrock as an important fiscal measure needed to support Historic Religious Buildings. theheritagealliance.org.uk/wp-content/upl...

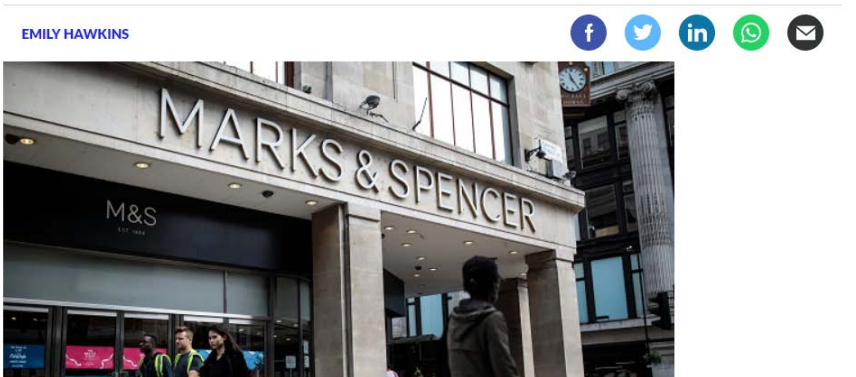
HRB Alliance @hrballiance · Jan 19
 The government's Listed Places of Worship Grant Scheme has been extended for another three years until 31 March 2025 (this is the scheme that gives a grant to cover the cost of VAT on repairs etc to listed places of worship). Check out our newsletter for more details.



3. Environment & Climate Change

- Demolition emissions alone account for up to 7% of a new buildings carbon emissions over 60 years.
- Re-using old buildings is an everyday form of carbon capture and storage that each of us promotes every time.

Demolition of M&S Oxford St store put on hold by Gove



4. Diversity, Access and Inclusion



**THE
HOUSE
OF
GOOD**



NON-MARKET VALUE 2

**WELLBEING VALUE TO PEOPLE
WHO BENEFIT FROM SOCIAL AND
COMMUNITY SERVICES (PER YEAR)**

**AT LEAST
£8
BILLION**



**Churches are so much more
than places of worship**

We've already looked at the £200 million cost of replacing community services like youth groups, food banks and mental health counselling. But this market value is dwarfed by the value of the health, confidence and wellbeing that those services create for the many people who use them.

Social and community services in church buildings create £8.3 billion in wellbeing benefits to the community every year.¹⁴ That is equivalent to half the size of the UK care home sector. And this calculation only covers food banks, mental health services, youth groups and drug and alcohol support. There are many more social and community activities that take place within church buildings, which will further increase this wellbeing value.

Around £7 billion of this total is generated by food banks – reflecting the fact that churches play a vital role in setting up and running the vast majority of Trussell Trust food banks and 50% of independent food banks in the UK.

The demand for food banks has risen significantly in recent years and sadly is likely to remain high in the post Covid-19 pandemic world.

You can find details of the method, data sources and assumptions behind these findings in Section 5 of the full House of Good report.



5. The World Stage

- Russia-Ukraine
- Movement of People
- Movement of Materials
- Soft Power
- Cost of energy



A woman passes near a Moscow Orthodox church that was partially destroyed after being bombed by Russian aircraft, in Malyn, Ukraine. Photograph: Miguel A Lopes/EPA

