



Heritage 2033 update

Anne Jenkins, Executive Director
Business Delivery

Our new strategy and priorities



Heritage 2033

- Our ambitious strategy launched in March 2023 setting out our strategic direction for the next 10 years
- The strategy presents our vision for the future of the UK's heritage and for what our investment will achieve
- Based on widespread public, sector and staff engagement from over 4,000 stakeholders and members of the public as well as wider research
- Underpinned by three-year delivery plans, with the first for 2023 - 2026 published in July 2023 and due to be updated in 2024
- Following a transition year in 2023-24, launched National Lottery Heritage Grants programmes in January 2024 with new application guidance and forms

Saving heritage

- Improved condition and understanding of heritage
- Reduced amount of 'heritage at risk'
- Delivered transformational long-term projects
- Made digital heritage more accessible

Protecting the environment

- Put landscapes and habitats into recovery
 - Increased understanding of and connection to nature
- Reduced the negative environmental impact of our funding portfolio
- Improved heritage's ability to adapt to climate change

Our investment principles and what we'll achieve by 2033:

Organisational sustainability

- Increased organisations' commercial and governance capabilities
- Developed skills and capacity across heritage
- Embedded resilience in projects we fund
- Strengthened heritage's contribution to local economies

Inclusion, access and participation

- Increased diversity of heritage workforces and audiences
- Reduced barriers for people under-served by heritage
 - Enabled more people's heritage to be recognised
- Championed digital technology to improve access

Our approach:



Open programmes for all types of heritage projects with the majority of decisions made at local level.



Strategic interventions to tackle issues at large and cross-territory scale.



Partnerships that combine resources and expertise to create investments with greater impact.



A focus on place, landscape and nature, heritage in need and responding to opportunities and emergencies.

Strategic initiatives



Place including urban
green space



Landscape-scale



Heritage in need



Acquisitions, opportunities and
emergencies

Strategic Initiative

Heritage in Need:
Places of Worship



The church of St Mary Magdalene, Newark. Photo: Julian P Guffogg.

Heritage in Need: Places of Worship

- proactively tackle long-standing heritage issues at a large scale
- enable a coordinated cross-territory approach that will strengthen delivery
- address gaps where proposals are not coming through our National Lottery Heritage Grants programme
- accelerate new ideas and interventions where a deliberate approach is needed

Plus:

- provide support to individual places of worship to apply for grants for repairs etc
- increase visibility of our funding



Thank you